



Overwhelmed with Your Growing Media?

Using Media Asset Management (MAM) system, you can quickly locate, repurpose, distribute and monetize your media assets. CyanGate can design, implement and deliver the suitable MAM solution for you!

CYANGATE SERVICES

MAM NEEDS ANALYSIS

Whether you are managing your marketing media or broadcast library, you will need a phased approach to clearly lay down the pathway for a successful MAM implementation.

MAM IMPLEMENTATION

Implementation goes beyond configuration and installation. A successful implementation starts from workflow, metadata, vocabulary, security and migration analysis. Implementation is driven by organization's needs and our experience.

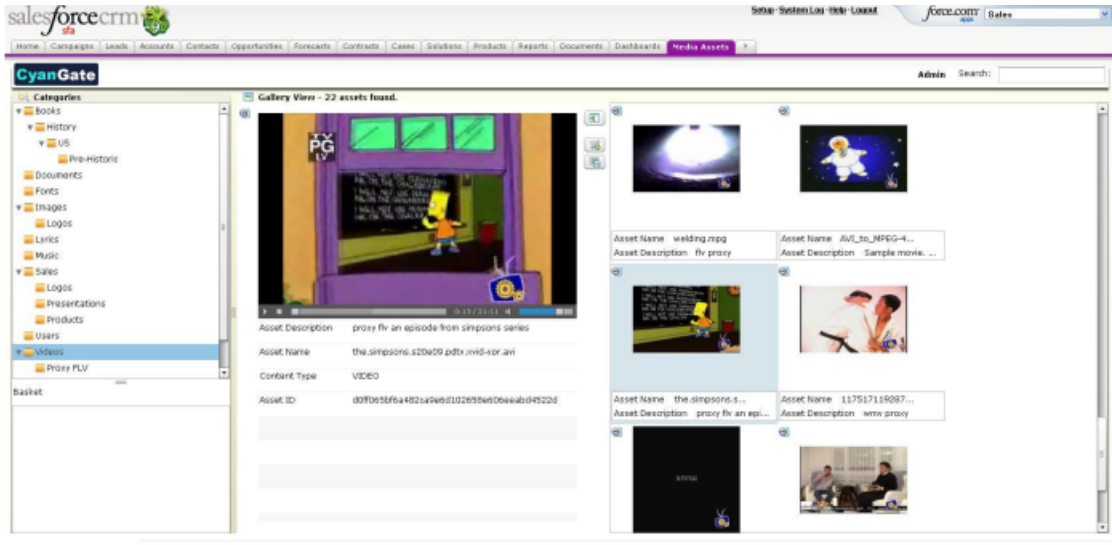
MAM INTEGRATION

MAM systems are most valuable when they are fully integrated with production and distribution systems. Integration should not be a technical hurdle for success. Our extensive integration knowledge will build you a maintainable, profitable and competitive edge in your business.

CYANGATE PRODUCTS

MAM - Salesforce.com Integration

CyanGate has developed a comprehensive integration between the leading CRM service provider salesforce.com and MAM systems. The system allows access of approved media content from within salesforce.com and integrates with its campaign and opportunity management modules.



Artesia DAM Amazon S3 Integration

Artesia DAM is the leading DAM product developed by OpenText. CyanGate has developed integration between Artesia DAM system and Amazon's Storage Cloud that enables management



of media content within Amazon's storage infrastructure. The product allows seamless management of content stored in Amazon S3. Along with the use of CloudFront service of Amazon media content that is stored within Artesia DAM can be distributed throughout the world in a cost effective manner.

CyanGate provides media asset management readiness analysis, needs analysis, media asset management implementation and integration with other technologies. Almost for a decade, CyanGate has designed, delivered, and implemented award-winning Media Asset Management (MAM) Solutions. CyanGate has worked with well known global Fortune 500 companies in industries ranging from Retail, Publishing, Media and Broadcasting. Headquartered in McLean, Virginia, CyanGate also leverages its remote office in Turkey to provide cost effective technical expertise without the loss of quality unlike many other outsourcing companies.

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