

DAM Integration

Digital Asset Management (DAM) systems generate the greatest value for companies when they are fully integrated with the rest of the business systems such as web content management (WCM), customer relationship management (CRM), rights management, master data management (MDM), enterprise resource planning (ERP) and delivery and transcoding systems. The integrations are mostly valuable for repurposing metadata in the DAM system or leveraging the asset metadata in other systems. Also access of assets from other systems such as web sites, portals, marketing resource management systems, etc. is possible.

CyanGate also specializes in working with rich media assets that are very specific to the company's industries and requires special attention. These include assets such as HD content for broadcast companies, CAD files for production companies, layout files for creative departments and many other formats. Usually these formats require special attention for handling and conversions. DAM systems are integrated with specialized software and hardware to handle these formats and integration of these systems are complex and requires knowledge and experience of different file formats.

Another area where CyanGate has gained significant experience and knowledge is the integration of specialized storage systems with DAM applications. Depending on the storage needs of an enterprise, content may need to be stored in DVDs, LTO tape libraries or HSM systems. Again, these storage systems are sophisticated and very complex to enable full flexibility and handling vast amounts of data.

CyanGate's Integration Products

Amazon S3 Plugin for Artesia DAM

Salesforce.com MAM Bridge

Artesia Zoomify Plugin

Do you want to integrate your DAM system with another system (Web Content Management, ERP, Master Data Management, CRM, Rights Management, Transcoding Systems and Distribution Systems such as Itunes, Amazon etc)? We can help you. Please contact us now!